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Report of Committee Re Herald of Health
To the Australasian Medical Missionary & Benevolent
Association Executive Board

Your Committee to which was referred the matter of arrangements for the continued publication of the Herald of Health find:

1. That since the starting of this journal it has been published jointly by the Australasian Medical Missionary & Benevolent Association and the Echo Publishing Co., Ltd., according to the following conditions, viz.,

1. The Aust. Med. Miss. & Ben. Assn. has been responsible for the editorial work of the journal, for which an allowance of £4 per issue for attending to the business management and securing advertisements for the journal.

2. The Echo Pub. Co. has been allowed £4 per issue for attending to the business management and securing advertisements for the journal.

3. The supplying of stock, printing and circulation of the journal has been done by the Echo Publishing Co.

4. The expenses of printing and circulation of the journal, and all receipts from subscriptions and advertising have been shared equally by the Aust. Med. Miss. & Ben. Assn. and the Echo Pub. Co. The Journal had an average circulation of about 2,000 copies per issue. It has been published for 19 months, and the balance sheet shows a net loss of about £150.

Your Committee believes that it will be advantageous to have the journal published in Sydney instead of Melbourne, and be under the exclusive control and management of the Medical Assn. in all respects. As a fair and equitable basis of settlement of the financial interests of the journal we offer the following suggestions:

1. That the Sanitarium Board be asked to refund one-half of what has been charged for editorial work.

2. That the Echo Pub. Co. be asked to refund one-half of what it has charged for business management and securing advertising.

3. That the assets of the journal be invoiced at a fair and reasonable consideration, and disposed of to the best advantage.

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4. That the balance of the indebtedness, if any, after the transactions suggested by the three foregoing recommendation, be shared by the Medical Association and the Echo Pub. Co. in the ration of two parts for the Association, and one part for the Echo Pub. Co.

5. That when the publication of the journal shall give a net profit, the Medical Association devote one-third of such profits to the repayment of the Echo Pub. Co. for the loss proposed by recommendation No. 4 for it to sustain; and continue such appropriation until the entire loss in question shall be liquidated.

Regarding plans for the proposed publication of the journal by the Association at Sydney, we suggest the following:

1. That the expense of editorial work be sustained by the Sanitarium Board and the Association.

2. That the Sydney Sanitarium, the Health Food Co., the Echo Pub. Co., the Adelaide Medical Institute, and the Christ Church Health Home be solicited to advertise liberally in the journal at such rates as will prove suitable remunerative.

3. That the subscription rates be 2/- per copy per annum when taken in clubs of four or more, and 2/6 per copy per annum single subscription, and that canvassers be allowed a commission of 6d. per six months' subscription, and 1/- per yearly subscription.

4. That the mechanical work be done at some well equipped printing house in Sydney upon as favorable terms as can be secured.

Regarding the advantage that it is believed will be secured by the operation of the plan that has been outlined; we beg to suggest the following:

1. The editorial, clerical, land mechanical forces will be in close proximity with each other-s consideration greatly to be desired.

2. Sydney being the headquarters of the Medical Association and the Herald of Health being the official organ of the Association, it is eminently appropriate that the journal be published at Sydney.

3. The postal laws of New South Wales will permit the free transportation of the journal from the publishers to their subscribers within the boundaries of the Colony.

Judging from quotations that have been already secured, it is believed that we are warranted in expecting that the cost of stock and printing will be materially less in Sydney than it is in Melbourne under existing arrangements.

We therefore recommend that as soon as practicable the journal be printed and published at Sydney, New South Wales.

Respectfully submitted,

W. C. White
E. R. Caro Committee
E. W. Morse

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“Sunnyside,” Cooranbong, N.S.W.

August 25, 1899

Dr. E. R. Caro

Summer Hill, Sydney

Dear Brother,

With this I am sending you copy of a letter just received from Dr. F. t. Lamb, of San Francisco, and also copy of my answer. Please notice carefully the considerations that I have mentioned as to why he ought to plan to come to this country. Brother Lamb has had ten years experience as a preacher. In this he has done acceptable work, and when you add to this a successful experience as a physician working on medical missionary lines, you will see why I am anxious that he should come and join us.

You will observe that the information I give him about the prospects of registering in several Colonies is very brief. I thought it would be better for you to write him about this, as you could state it more clearly and more correctly than it is possible for me to do.

Please write to Brother Lamb at once, and kindly favor me with a copy of your letter.

Amid the hurry of other business I see that I have not yet given attention to the report of the Committee appointed to consider the transfer of the Herald of Health. I will try to give this matter consideration today, and enclose the report with this letter.

Yours very truly,

L.E.H.

Enclosure

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“Sunnyside,” Cooranbong, N.S.W.
August 25, 1899
W. D. Salisbury
North Fitzroy, Vic.

Dear Brother,

The following has been sent to me by C. H. Jones, manager of Pacific Press, which I copy and forward that you may have it on file.

Yours, W. C. White

Memoranda in regard to Division of Territory on Subscription Edition.

“The Desire of Ages.” English language only

1. The Pacific Press Publishing Company to have exclusive control of General Conference Districts 1, 5 and 6 in U.S.A.; also Hawaii, Alaska, West Indies, Mexico, and the Central and South American states which cannot be more readily supplied with books from Great British.
2. The Review & Herald Publishing Company to have exclusive control of General Conference Districts 2, 3 and 4 in U.S.A., Nova Scotia and Canada, excepting that portion now controlled by the North Pacific Conference.
3. Mrs. E. G. White to have exclusive control of Great British, Europe, Asia, Africa, Australasia, Malaysia, and such parts of South America receiving the greater part of their subscription books from London, as may be in accordance with the advise of the Foreign Mission Board of Seventh-Day Adventists General Conference.

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“Sunnyside,” Cooranbong, N.S.W.

August 25, 1899

Mr. G. W. Morse

Summer Hill, Sydney

Dear Brother,

Several days ago I received from you minutes of two meetings of the Medical Missionary Board, and also a copy of our committee report regarding the transfer of the Herald to Sydney. I have given this committee report careful examination, and am prepared to express my approval.

I presume that you have already sent forward this report to the brethren in Melbourne, but if you have been waiting for my approval, you may now send it forward.

I shall take the liberty to send one or two of the copies that I have had made to Brethren Daniells, Salisbury and Robinson.

I am greatly surprised to learn from a letter just received from Miss Graham that you have not yet sent to Dr. Lindsay the cable message which we voted to send at the board meeting held Wednesday, Aug. 9. Sixteen days have passed since that vote was taken, and I have seen you during that time and received several letters, but not until today, and through Miss Graham, have I had any intimation that this important matter was being neglected, overlooked or delayed.

I know of no reason why I should dictate the message. Miss Graham or any one connected with the Union Conference could have answered any questions regarding the code in common use among our people. I think Miss Graham has a copy of the ABC code in the office. Either she or Elder Daniells have a copy, and if not, it is easy of access at the postoffice.

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“Sunnyside,” Cooranbong, N.S.W.

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Mr. G. W. Morse

Summer Hill, Sydney

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You may ask why I did not send the message. There are several requests. When I first received word from Mother advising that the message be sent, I felt that it would be proper to consult with _____, _____ first. My first opportunity to do this was in the board meeting, and when it was voted by the Medical Board to send for her, I understood that the business rested with the officers of the board.

About two years ago when it was agreed that we send for Dr. Landsey, I was so anxious that the matter should not be neglected that I send a message myself. As it happened, Elder Daniells duplicated the same message the same day, and then the accountant of the Association _____ changed me with the expense of these messages. This is the first time I have mentioned it to any one, but I feel that the business of the Association should be transacted by its officers, and with this I am sure you will agree.

I am today sending a telegram to Dr. Caro, hoping that he will assist you in framing the message, so that it will go before this letter _____ you.

Yesterday I had a pleasant interview with Mr. J. R. Hall regarding the purchase of flour and other supplied for the bakery. He seems pleased with the thought of furnishing supplies to the bakery, and says he will make prices that will be satisfactory.

With kindest regards, I am

Yours truly,

W. C. White

L.E.H.

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“Sunnyside,” Cooranbong, N.S.W.

August 25, 1899

Pastor G. C. Tenney

Brisbane, Queensland

Dear Brother,

I find that I have a letter addressed to you; I presume it is copy of one already sent. Since it was written I have received a letter from Brother Hickox, accompanied by list of materials required for three styles of tents. I will enclose with this copy of his letter and the specifications regarding the materials. Please let us hear your views regarding this tent business as soon as convenient.

I am also sending you a copy of a letter from Dr. P. T. Lamb, of San Francisco. I think you know him.

Yours very truly,

W. C. White

Enclosure.

L.E.H.

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“Sunnyside,” Cooranbong, N.S.W.

August 25, 1899

Mr. W. D. Salisbury

North Fitzroy, Vic.

Dear Brother,

I spent yesterday in Newcastle. It was a very rainy day. We have had two weeks of heavy rain, which closed up with a big down pour yesterday, and the floods are very high all about us. We rejoice that this rain has extended over nearly all the dry districts in the interior. We hope that the floods may subside without any serious injury to the railway lines.

With this I shall send you copy of the contract which Pacific Press have sent to Mother to sign. Please examine it carefully, and if you observe any weak point in it, let us hear from you at once, because this contract with the Pacific Press lies at the foundation of our contract with the Echo Co., therefore we must have the foundation right.

Please send to me the corrected copy of the contract between the Echo Company and Mother. It is now time that we signed these contracts and put them on record.

Yesterday I found Elder Starr, Mrs. Starr and Mrs. Boyd busily at work revising “helps to Bible Study,” and Elder Starr told me that you had encouraged him to have this little work revised, illustrated and published as a help.

I told Elder Starr that you had written me your intention to dismiss Mr. Ashley, and we both felt that this would be a great pity; that so long as there was work in prospect we ought to take hold of it

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and hurry it forward, so that Mr. Ashley could deal with it at once.

If you will write me fully your plans regarding the revision and illustration of “Helps to Bible study,” I will devote a little time to examining the work, and may make some suggestions regarding the plan and illustration. I suggested to Elder Starr the advisability of making the page larger, and setting matter in two columns. This would give a better chance to work in small cuts in connection with the questions, and it would also enable the use of a small but clear faced type for the questions, thus enabling us to put a large amount of matter into a few pages. Please consider the matter of using a clear type like that in Mary Stewart’s little book, with double column, and when you have fixed your mind on something that you like, please set up page in the most economical fashion you can devise as to the matter of space, and send it over to us.

As the Scripture references are the most important feature of the whole work. I will suggest that the references be put in a clear, bold face type. Please make up a page showing different styles of indention and different styles of printing, the references worked in with some small cuts which you have on hand, so as to see how the page will look, and send us over some proofs.

I have received from Bro. Morse a copy of the committee report regarding the Herald of Health. I presume you have a copy. It may be, however, that he is waiting for me to report my approval of this. Fearing this is the case I will endeavor to write him about it today.

On another sheet I am sending you a memoranda regarding division of territory on subscription books which you may wish to keep for reference.

Yours very truly,

W. C. White

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“Sunnyside,” Cooranbong, N.S.W.

August 25, 1899

Mr. W. D. Salisbury

Melbourne, Victoria

Dear Brother,

I have just received a letter from Elder Gates dated Aug. 21st accompanied by lists of material required in our missionary printing office, and a letter from you containing estimate for cost of publication of a Maori edition of “O. O. S.” I shall give these careful consideration, and will write you later about them.

I am sending you with this copy of the committee report regarding the transfer of the Herald. You will observe that the committee has adopted your own proposition on the point where you and I were not in perfect agreement. The committee felt that the point at issue was of little practical importance, and that it might save time and wearisome correspondence to adopt the proposition which you made. I hope this will reach you in time so that a meeting can be held by the members of the Association now in Victoria before Elder Daniells leaves, and if this report is favorably received by the members of the Association, that it may be considered by the Board of Managers of the Echo Publishing Co. before Elder Daniells’ return.

Please put this matter through quickly, for there will be little gained by delays.

Yours very truly,

W. C. White

L.E.H.

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Contract – “Desire of Ages.”

MEMORANDA OF AGREEMENT MADE THIS _____ day of _____

By and between the Pacific Press Publishing Company of Oakland, Cal., U. S. A., and Mrs. E. G. White of “Sunnyside, “Coorenong, New South Wales, Australia, regarding the Plates and Territory for the Subscription Edition of the book entitled, “The Desire of Ages.”

The Pacific Press Publishing Company agrees,

1. To sell to Mrs. E. G. White a set of electrotype plates for both the text and the illustrations of the Subscription Edition of the book entitled, “The Desire of Ages,” and all rights for the publication and sale of this
2. To protect Mrs. E. G. White in all the rights to territory sold under this contract.
3. To use its best influence and energies to secure original and copyrighted cuts that may be required; and to make corrections that may be ordered by Mrs. E. G. White, and shall charge for the same at a rate not to exceed 10% advance on actual cost to the Company.

For the above considerations, Mrs. E. G. White agrees,

1. To pay to the Pacific Press Publishing Company., for the above mentioned plates, one-third of the initial expense, including the cost of illustrations, composition, and three sets of electrotype plates, and the cost of boxing and shipping.
2. To bear the expense of such changes in the illustrations as are necessary to avoid using copyrighted pictures; also to bear the expense of any other changes she may order made in these plates.
3. That payment be made within six months after the date of shipment of first plates from San Francisco.
4. Not to use any of the illustrations in this book in any other publications, or sell the same to other parties, without the consent of the Pacific Press Publishing Company.

IN WITNESS WHEREOF, the parties hereto have set their hands the day and year first before written.

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“Sunnyside,” Cooranbong, N.S.W.

August 25, 1899

Elders S. N. Haskell and G. A. Irwin

Battle Creek, Mich.

Dear Brethren,

I will now endeavor to fulfill my promise to you that I would write out as fully and clearly as I can the propositions regarding our denominational publishing work, which were presented and discussed by us one evening at “Sunnyside” a few days before you left Avondale for Sydney.

We considered three features of our denominational publishing work, viz., first, the translation, publication and sale of books in the German, Danish, Swedish, Spanish, French, Dutch and other European languages. Second, the adapting of our English literature and its publication and sale in Great British, the Colonies and in all English speaking communities outside of the U. S. and Canada. Third, the preparation and publication of literature for peoples among whom we are doing missionary work, land to whom our missionary operations are expected soon to extend, such as the Polynesians, the people of Malaysia, and the native tribes of Africa and South America.

OUR PUBLICATIONS IN THE EUROPEAN LANGUAGES.

The first publications issued by Review & Herald in the European languages were some tracts and pamphlets issued in the sixties in the French and German. In the seventies some small tracts were brought out in the Scandinavian languages, and small monthly journals were published in the Danish and Swedish tongues.

The circumstances attending the bringing out of these publications in the various languages were much the same. Some minister laboring among European people in the United States, and bringing a goodly number to the knowledge of the truth, felt the necessity of tracts, pamphlets and other literature to use in connection with his labors. He would then write or translate that which he felt was needed most, and send or carry it to Battle Creek and besiege the managers of the publishing house earnestly and persistently until these would make provision for bringing out a work which he felt was so much needed.

When the books were printed, there were few persons to take an interest in their circulation, and often the greater part of some editions printed would lie idle upon the shelves until the managers of the publishing house were weary of having anything to do with translated books.

The energy and wisdom with which Elder J. G. Mattison set about the work of translating, editing and circulating our Scandinavian journals mark a new era in the work, land his talented authorship of popular works while he was in Europe and after his return, put the Scandinavian publishing on quite a successful footing, and yet but little was done in the publication of bound books and larger pamphlets until the years 1888 and on, when our European work in all its phases

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was receiving the best attention of the General Conference.

By this time Elder O. A. Olsen had been given the general supervision of the Scandinavian work in the north-west. Elders Haskell and Butler had visited Europe, and preparations were being made for the establishment of printing houses in Basel and Christiana, and Elder Conradi was entering upon his energetic and successful labors among the Germans of Dakota and Kansas.

I well remember the earnestness and anxiety manifested by Elder O. A. Olsen in the autumn and winter of 1882 in bringing to the attention of the General Conference Committee and the managers of the Review & Herald Publishing Company the great need of literature among the Scandinavian people in the United States. He presented in a concise and convincing manner facts regarding the important part which the English literature sustained to our general work, the power for good which was wrought by the circulation of the Danish and Swedish journals, the large number of Scandinavians in America, and the rapidly increasing numbers in Europe whose education in the truth and future usefulness as missionary workers was dependent largely upon the literature which we placed in their hands. He presented estimates as to the number which could be sold of certain books which he desired to see translated and printed, and he asked that the Publishing Association and the General Conference should take immediate steps for the bringing out of these books. If they hesitated because of the old time objection that books in the European languages did not sell, he was prepared to guarantee the sale of a sufficient number to insure the printing house against loss.

These matters were discussed during the meeting of the General Conference at Rome, N. Y. & at the legal meeting of the S.D.A. Publishing Association held in Battle Creek immediately afterward a resolution was submitted to the stock holders, and unanimously adopted by them regarding this matter. (See year book 1882.)

This resolution adopted unanimously by the stock holders recognized the responsibility of the S.D.A. Publishing Association to prepare and publish literature in the European languages, and it distinctly expresses the willingness of the Association to assume the financial responsibility of this work and go forward with it. In the discussions of this resolution it was brought out by the leading men of the denomination, who were leading stock holders in the Association, that the original design of this Association was to meet the demands of the denomination in publishing and circulating whatever literature was most needed for the carrying of the Third Angel's Message to the world, and in view of the fact that the objects and aims of the Association were to serve the interests and necessities of the denomination, and that God was blessing the Association so that there was a good profit on some portions of its work, that it was legitimate and right that it should enter heartily into this branch of the work which was so much needed; notwithstanding the fact that some features of the work might never pay, and that other parts would require many years to bring back the original expenditure.

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In the adoption of this resolution, the Publishing Association committed itself to a policy, which, if it had been adhered to through succeeding years, would have kept this Association in the forefront as the leading missionary agency of the denomination.

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